

Ending Poverty Through Education: Alfa University College's Progress on SDG 1 – No Poverty

At Alfa University College (AUC), Malaysia, we are dedicated to supporting the United Nations Sustainable Development Goal 1 (SDG 1): No Poverty—to end poverty in all its forms everywhere. Guided by our vision of inclusive education and social responsibility, AUC believes that education is one of the most powerful tools to break the cycle of poverty and create sustainable opportunities for individuals and communities.

Through a combination of scholarships, community initiatives, research, and partnerships, the university continues to make measurable progress toward alleviating poverty and improving quality of life for vulnerable populations.

Our key activities and achievements include:

- **Financial Aid and Scholarships:** AUC provides a wide range of scholarships, tuition waivers, and financial support programs to ensure that students from low-income backgrounds have access to higher education.
- **Community Empowerment Programs:** The university conducts skill development workshops, entrepreneurship training, and literacy initiatives that empower local communities and help individuals gain employable skills for sustainable livelihoods.
- **Research and Policy Advocacy:** AUC researchers engage in applied research projects addressing poverty reduction strategies, economic inclusion, and social protection policies contributing data and insights that support national development goals.
- **Collaborations with NGOs and Government Agencies:** Through partnerships with non-governmental and governmental organizations, AUC supports outreach programs that target underprivileged groups, including women, rural communities, and displaced individuals.
- **Student Volunteering and Service Learning:** AUC students actively participate in volunteer missions and community projects that provide food assistance, health education, and small business support to low-income households.
- **Education for Empowerment:** By integrating sustainability and social equity themes into our curriculum, AUC nurtures future leaders who understand the importance of social justice and economic inclusion.

Outreach and Awareness Campaigns

The Marketing Department conducts information sessions, school visits, and community engagements in rural areas and underserved regions. These initiatives aim to:

- Raise awareness about the availability of scholarships, financial aid, and subsidized education.
- Encourage students from poor villages and low-income families to pursue higher education.
- Share success stories of students who have overcome financial barriers through AUC's support programmes.





**SAM BUNG BELAJAR
CIPTA MASA DEPAN**

"Sandakan, hab pendidikan tinggi Pantai Timur Sabah – peluang cerah untuk generasi muda."

19 MEI 2025 ISNIN 9.00 PAGI - 2.00 PETANG

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- TAJAAAN 1,750RM PENDAFTARAN
- TAJAAAN YURAN PENGAJIAN
- ELAUN BULANAN 800RM (SKM)
- SIJIL DIKTIRAF MQA DAN KPT
- HOSTEL WALKING DISTANCE (100M)
- ELAUN PENGANGKUTAN 1,000RM (SKM)
- BIMBINGAN KERJAYA
- FASILITI MODEN DAN LENGKAP
- ELAUN LAPTOP 2,500RM (DKM)

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Collaboration with Community and NGOs

To extend its impact, AUC partners with non-profit organizations, community leaders, and educational NGOs. These collaborations help:

- Identify talented students who face financial hardships.
- Provide them with guidance on admission processes and financial support schemes.
- Build trust and strengthen AUC's role as an institution committed to social mobility.



TAHNIAH DAN SYABAS

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SPM 2024





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19 PROGRAM DIPLOMA
1 PERMOHONAN, 1000 PELUANG PEKERJAAN

 TAJAAN 1,750RM PENDAFTARAN

 TAJAAN YURAN PENGAJIAN

 ELAUN BULANAN 800RM (SKM)

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UNITED KINGDOM



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-  Penguatkuasaan Undang-Undang
-  Pengurusan Perniagaan & Kulinari

-  Yuran Berpatutan & Disediakan Tajaan
-  Tenaga Pengajar Berpengalaman Industri
-  Laluan Ke Universiti Luar Negara
-  Lokasi Strategik & Fasiliti Moden

 Tarikh Permohonan dibuka: **SEKARANG**

 Pengambilan: **JANUARI | MEI | SEPTEMBER 2025**

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• Kelayakan Hanya 3M (Membaca, Mengira, Menulis) • Elaun Komputer RM2500 • Elaun Pengangkutan RM2000

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Digital and International Marketing

The department also leverages digital platforms, social media, and international student fairs to reach students from low-income families in developing countries. Targeted campaigns focus on:

- Affordable tuition fee structures.
- Opportunities for on-campus jobs.
- Subsidized living and food programmes tailored for international students from disadvantaged backgrounds.



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Pekerjaan

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Program**



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Management

Pengurusan
PERUNCITAN
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Logistics Assistant
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- Bergaji Penuh Semasa Latihan
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DIPLOMA PENDIDIKAN AWAL KANAK-KANAK



DIPLOMA RETAIL MANAGEMENT

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- BERGAJI PENUH SEMASA LATIHAN • PERCUMA PENGINAPAN ASRAMA • BANTUAN YURAN PENGAJIAN •

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 #5

Times Higher Education
 Impact Rankings 2025
 TOP 5 IN MALAYSIA
 FOR QUALITY EDUCATION



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- 02 YURAN PENGAJIAN
- 03 PENGINAPAN ASRAMA
- 04 ELAUN BULANAN


 12 PILIHAN
KEMAHIRAN

 19 PROGRAM
DIPLOMA MQA

 2 PROGRAM
ASASI

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MASTERS


7 SEPTEMBER 2025



9 PAGI - 3 PETANG

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 Times Higher Education
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#5 TOP 5 IN MALAYSIA
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PENGURANGAN
 YURAN PENDAFTARAN BAGI YANG TERAWAL

HUBUNGI KAMI

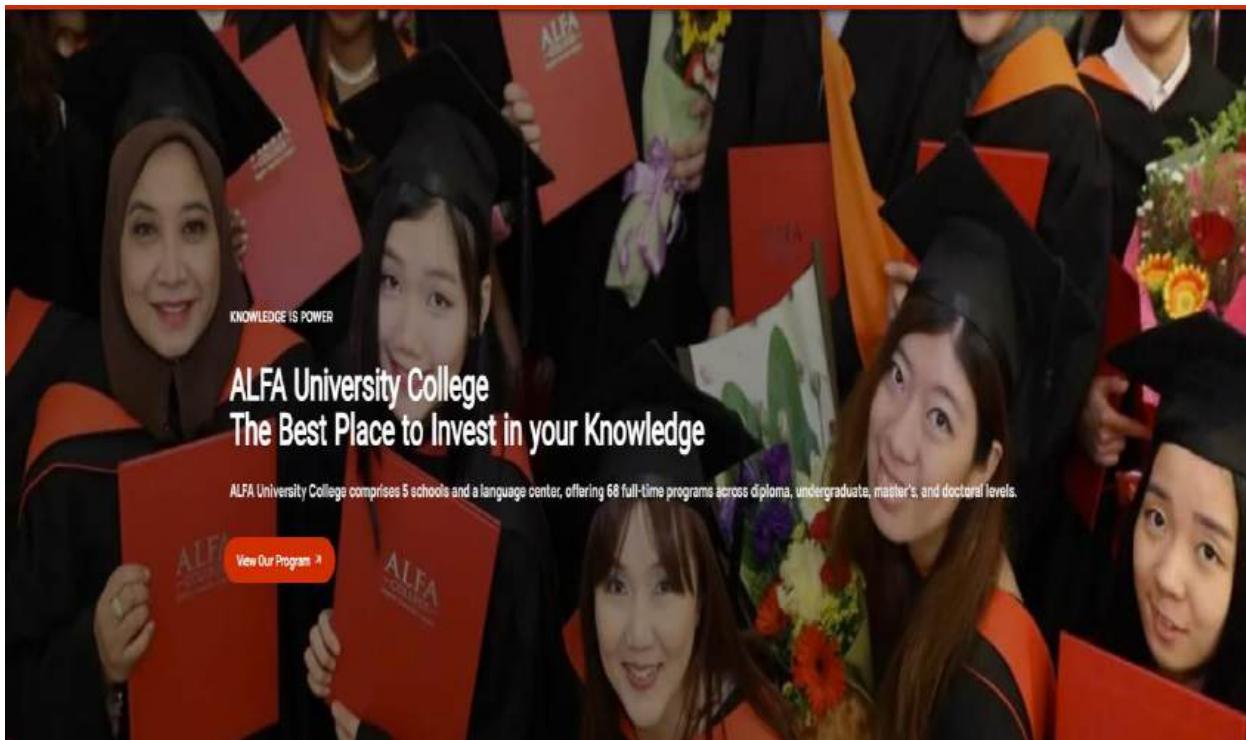
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Through these efforts, the Marketing Department of AUC ensures that financial constraints do not become a barrier to higher education. By actively reaching out to the most disadvantaged groups, the department contributes to building a more equitable, inclusive, and empowered student community.

Focus on Graduation and Completion Targets

AUC has established clear graduation and completion targets for students from disadvantaged financial backgrounds. These targets are designed to:

- Increase graduation rates among students from low-income families.
- Minimize dropouts by providing continuous academic, financial, and personal support.
- Promote equal opportunities so that financial hardship does not prevent students from attaining their degrees.





Key Activities Supporting Student Completion

To achieve these goals, AUC implements a range of initiatives, including:

- Financial Aid and Scholarships: Tailored assistance to reduce tuition and living expenses.
- Academic Mentorship: One-on-one academic guidance to help students overcome learning barriers.
- On-Campus Employment: Opportunities for part-time work to support financial independence while studying.
- Wellness and Counselling Services: Emotional and psychological support to help students manage stress and remain focused on their studies.
- Regular Progress Monitoring: Close tracking of academic performance to provide early intervention for at-risk students.





Measurable Outcomes and Targets

Alfa University College has set measurable benchmarks to evaluate progress in supporting students from the lowest income groups:

- Graduation Rate Target: Achieve an 85% graduation rate among students from the bottom two financial deciles within the next five years.
- Reduced Dropout Rate: Lower dropout rates for financially disadvantaged students by at least 30% through comprehensive support systems.
- Student Support Reach: Ensure that 100% of eligible students are offered financial aid, mentorship, or on-campus job opportunities.
- Annual Progress Reports: Publish yearly updates to highlight improvements, challenges, and achievements in meeting these targets.



Commitment to Equity in Education

Through these efforts, Alfa University College ensures that students from the most financially challenged backgrounds are not left behind. By setting completion targets and backing them with tangible support systems, AUC reaffirms its mission of providing an inclusive, equitable, and empowering education for all.



Food Assistance

Access to proper nutrition is vital for student success. AUC provides:

- Subsidized meals through on-campus dining facilities.
- Meal vouchers for students from the lowest financial backgrounds.
- Partnerships with food donors and community organizations to ensure no student goes hungry.

By 2026, AUC aims to provide over 50,000 subsidized meals annually, reducing food insecurity among at least 70% of students in the bottom two financial deciles.





Housing Support

Safe and affordable accommodation is key to academic focus. To ease the burden of living costs, AUC offers:

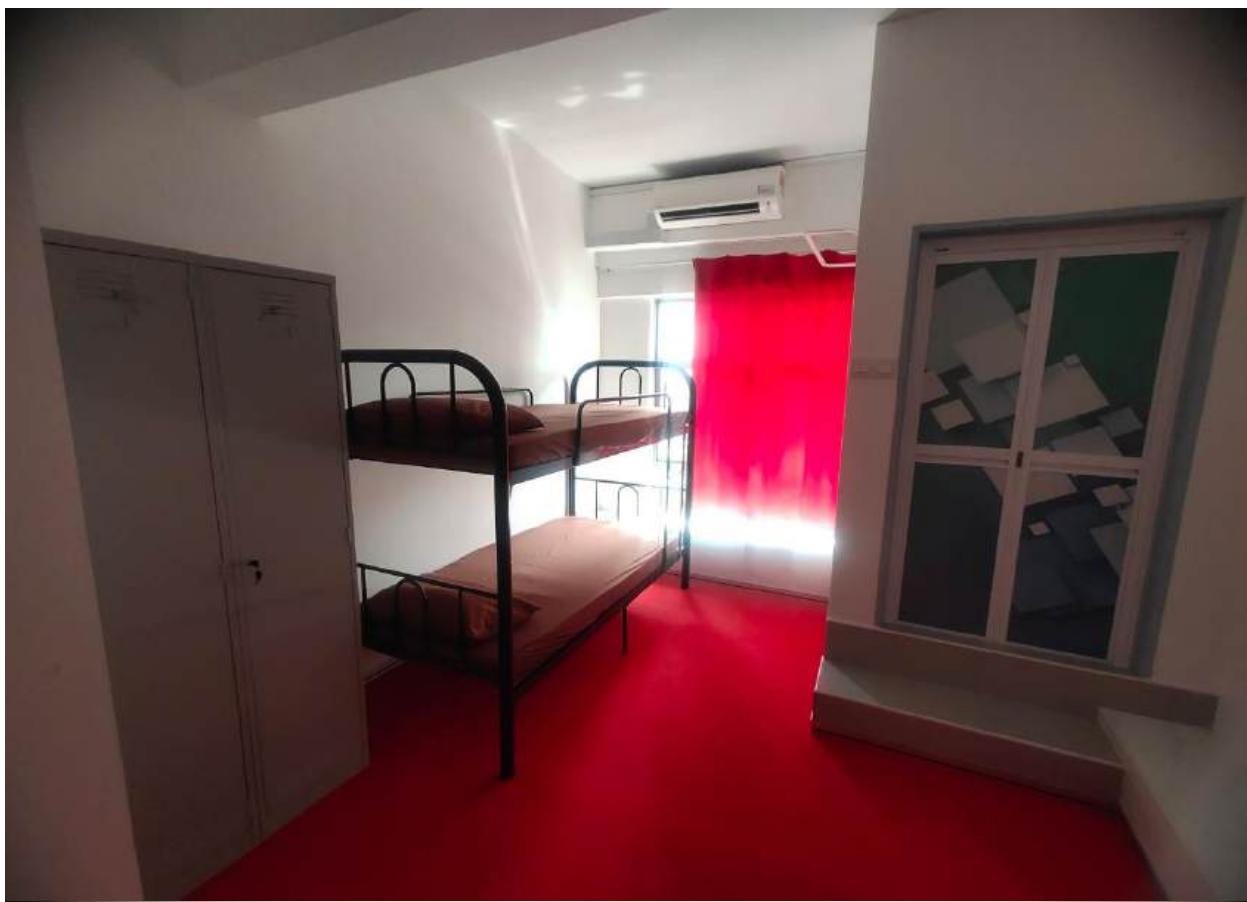
- On-campus housing subsidies for eligible students.
- Rental assistance for those living off-campus.
- Emergency housing options for students at risk of homelessness.

Each year, AUC provides housing support for at least 200 students from the lowest-income backgrounds, ensuring a safe environment conducive to academic success.









Transportation Aid

Transportation costs can be a major challenge, particularly for students from rural or disadvantaged communities. AUC supports students by:

- Providing discounted or free shuttle services to and from campus.
- Offering transportation allowances for low-income students who commute long distances.

AUC's goal is to cover up to 80% of transportation costs for at least 65% of the disadvantaged students annually, improving class attendance and retention.





Legal and Welfare Services

Beyond financial struggles, some students face legal or social challenges. To ensure their well-being, AUC provides:

- Free or low-cost legal advisory services for students in need.
- Student welfare officers who guide and assist students with social, financial, or personal issues.
- Advocacy and referrals to external agencies for additional support.

By 2027, at least 95% of students seeking welfare or legal assistance will receive timely support, helping reduce stress and academic disruption.





Through these initiatives, Alfa University College creates a safety net for students from the poorest families, ensuring they can focus on their studies rather than financial survival. By addressing food, housing, transportation, and legal needs, AUC empowers students to remain enrolled, progress academically, and ultimately graduate with the skills and qualifications to transform their lives and uplift their communities.



AUC aims to achieve a 90% graduation rate among students from the bottom two financial deciles by 2030, setting a benchmark for inclusive higher education in Malaysia.

On-Campus Jobs to Support Students from Low-Income Backgrounds while on Campus

At ALFA University College, Malaysia, we are committed to ensuring that financial challenges do not prevent students from achieving their academic goals. To support students from the bottom two financial deciles, the university has created a range of on-campus job opportunities designed to provide both financial assistance and valuable work experience.

Purpose of the On-Campus Jobs Programme

The initiative aims to:

- Provide financial support to students from economically disadvantaged backgrounds.
- Offer hands-on professional experience that complements academic learning.
- Build transferable skills such as teamwork, communication, and time management.

- Foster a sense of inclusion and community engagement within the university.



Types of On-Campus Jobs Available

Students are offered flexible, part-time roles within the university environment. Opportunities include, but are not limited to:

- Research Assistant: Assisting faculty members with academic research projects.
- Student Helper (International Student Office & Marketing): Supporting the needs of international students and assisting with events, documentation, and student services.
- Administrative Support: Providing clerical and operational support in various departments across the university.
- Library Assistant: Helping with book cataloging, circulation, and assisting fellow students with resources.
- Event Support Staff: Contributing to the planning and execution of seminars, workshops, and cultural events hosted by the university.



Benefits for Students

The programme is designed to go beyond financial aid, offering students the chance to:

- Earn income to help cover living and accommodation expenses.
- Gain practical, real-world work experience while studying.
- Strengthen their resumes and improve employability after graduation.
- Build meaningful connections with faculty, staff, and peers.





Commitment to Equity and Opportunity

Through this initiative, ALFA University College reaffirms its commitment to equity, inclusivity, and student success. By empowering financially disadvantaged students with employment opportunities, the university helps ensure that every student, regardless of background, has the tools to succeed.

Support Schemes for Students from Low and Lower Middle-Income Countries studying at Alfa University College

At Alfa University College, Malaysia, we believe that education should be accessible to all, regardless of financial background. In line with our commitment to equity and inclusivity, the university has introduced a range of support schemes to assist students from low and lower middle-income countries. These

initiatives aim to reduce financial barriers, promote equal opportunities, and empower students to achieve their academic and career aspirations.

Scholarship and Financial Aid

Alfa University College offers partial and full scholarships to deserving students from disadvantaged backgrounds. These scholarships are designed to ease the burden of tuition fees and allow students to focus on their studies.









Subsidized Accommodation and Meals

To ensure students have a safe and supportive living environment, the university provides affordable housing options and subsidized meal plans. This helps reduce the cost of living and ensures access to nutritious food throughout their studies.





On-Campus Job Opportunities

Eligible students may take up on-campus employment opportunities, including roles as research assistants, administrative support staff, and student helpers in various departments. These jobs not only provide financial support but also help students develop valuable professional skills.



Emergency Assistance Fund

Students facing sudden financial difficulties can apply for the Emergency Assistance Fund, which provides short-term relief for urgent needs such as medical bills, essential supplies, or unexpected living expenses.

Mentorship and Support Services

The university pairs students with academic mentors and support staff to help them adapt to university life, manage challenges, and thrive in a new environment. This ensures students have both financial and emotional support throughout their journey.



Through these schemes, Alfa University College demonstrates its dedication to creating a supportive and inclusive academic community. By empowering students from low and lower middle-income countries, we aim to nurture future leaders who can make a positive impact in their communities and beyond.

Empowering Communities Through Sustainable Business Development at Alfa University College

At Alfa University College (AUC), Malaysia, our commitment goes beyond educating students within the classroom, we extend our expertise to uplift local communities. Recognizing that sustainable businesses are essential for long-term economic growth and poverty reduction in the society, AUC actively supports entrepreneurship and community development initiatives that empower individuals to build self-sustaining livelihoods.

Supporting Local Startups

AUC collaborates with community organizations, local councils, and industry partners to provide training, mentorship, and incubation programs for aspiring entrepreneurs. Our focus is on micro and small enterprises, which serve as the backbone of local economies.

- Workshops and Short Courses: Covering essential areas such as financial literacy, digital marketing, supply chain management, and sustainable business models.
- Mentorship Programs: Connecting participants with faculty experts and industry professionals for practical guidance.
- Startup Incubation Support: Offering access to shared facilities, research resources, and advisory services to help new businesses grow.







Promoting Sustainable Practices

We emphasize that business success must go hand-in-hand with sustainability. AUC integrates green business education into our community programs, encouraging environmentally responsible practices such as:

- Energy-efficient operations.
- Waste reduction and recycling.
- Sustainable sourcing of materials.

By equipping entrepreneurs with these skills, we aim to cultivate businesses that contribute to both economic resilience and environmental stewardship.





Access to Resources

Many small businesses fail due to lack of resources. To bridge this gap, AUC provides:

- Access to University Libraries and Research Databases for business planning.
- Advisory Clinics run by faculty and advanced students, offering consultation on legal, financial, and operational issues.
- Networking Opportunities through AUC's partnerships with industries, government agencies, and NGOs.







Through these efforts, Alfa University College is creating a ripple effect of change:

- Reducing unemployment by empowering individuals to create their own jobs.
- Fostering financial independence in underserved communities.
- Strengthening local economies with sustainable, community-driven enterprises.

By merging academic expertise with practical community outreach, AUC reaffirms its role as not just a center of higher learning, but also a catalyst for social and economic transformation.

Supporting Sustainable Business Startups Through Financial Assistance at Alfa University College

At Alfa University College (AUC), Malaysia, we believe that education is not only a pathway to personal success but also a catalyst for community development and economic empowerment. As part of our social responsibility initiatives, AUC is committed to supporting local communities in building sustainable businesses that create long-term impact.

Financial Assistance for Local Entrepreneurs

Recognizing that financial barriers often prevent individuals from launching their business ideas, AUC has introduced financial assistance schemes to help aspiring entrepreneurs in the community. These funds are targeted at individuals from low-income families and disadvantaged groups who have viable and sustainable business concepts.

- **Startup Grants:** Small grants are provided to help cover essential costs such as equipment, licensing, and initial supplies.
- **Micro-Financing Support:** AUC works in collaboration with local financial institutions to facilitate access to low-interest loans tailored for small enterprises.
- **Seed Funding Opportunities:** Selected business proposals receive seed investments supported by AUC and its strategic partners.





Education Meets Entrepreneurship



To ensure that financial support is used effectively, recipients of AUC's assistance also benefit from entrepreneurship training and mentorship. This includes:

- Training in financial management, business planning, and digital marketing.
- Guidance from AUC faculty and industry experts.
- Access to university resources such as libraries, research facilities, and advisory clinics.



By pairing financial assistance with relevant education, AUC ensures that businesses are not only launched but are also sustainable in the long run.

The financial support initiative is designed to achieve more than just individual success, it aims to create a multiplier effect within the local community by:

- Generating employment opportunities.
- Strengthening local supply chains.
- Promoting environmentally sustainable practices in small businesses.



Through these activities, AUC is contributing to a resilient and inclusive local economy, where community members are equipped to support themselves and others.

Alfa University College remains steadfast in its mission to bridge the gap between education, entrepreneurship, and financial empowerment. By enabling local startups through financial assistance, AUC ensures that knowledge and opportunity translate into real-world economic transformation.

Expanding Access to Basic Services Through Training and Programmes at Alfa University College

At Alfa University College (AUC), Malaysia, we recognize that equitable access to basic services such as healthcare, education, clean water, sanitation, and digital connectivity which are essential for community well-being and sustainable development. Guided by this mission, AUC actively organizes trainings and

programmes designed to improve access to these services for individuals and communities, especially those from disadvantaged backgrounds.

Training for Community Empowerment

AUC develops and delivers specialized capacity-building programmes that equip participants with the knowledge and skills needed to better access and utilize essential services. These include:

- Health and Wellness Awareness Programmes: Educating communities about preventive healthcare, nutrition, and access to affordable medical resources.
- Digital Literacy Workshops: Providing training on internet use, online education tools, and e-government services to close the digital divide.
- Financial Literacy and Social Services Access: Empowering individuals with the ability to navigate financial aid schemes, housing support, and community resources.





Collaborative Outreach Programmes

In partnership with local authorities, NGOs, and private sector stakeholders, AUC organizes outreach initiatives that bring basic services closer to underserved populations. Examples include:

- Mobile healthcare camps in rural and low-income communities.
- Educational support for children and families who face barriers to quality schooling.
- Public seminars on environmental sustainability, water conservation, and safe sanitation practices.



Through these initiatives, AUC aims to ensure that no individual is left behind. By improving access to basic services, the university not only uplifts individuals but also strengthens community resilience and contributes to Malaysia's broader development goals.



Through continuous training, awareness programmes, and community engagement, Alfa University College is proud to contribute to building a more inclusive, informed, and sustainable society.

Alfa University College's Commitment to Policy Work on Poverty Alleviation

At Alfa University College (AUC), Malaysia, we believe that education has the power not only to transform individuals but also to shape societies. Recognizing that poverty remains one of the most pressing global challenges, AUC actively participates in policy-related work and advocacy aimed at addressing poverty in all its forms, both locally and globally.

Engaging in Research and Policy Development

AUC's academic experts and research centers contribute evidence-based insights to inform government policies, NGO strategies, and community programmes focused on poverty reduction. Through applied research, AUC highlights:

- Barriers faced by vulnerable populations in accessing education, healthcare, and employment.
- Data-driven solutions for sustainable income generation and social protection systems.
- Strategies for empowering marginalized groups and reducing structural inequalities.



Advocacy and Collaboration with Stakeholders

The university works closely with government agencies, international organizations, and civil society groups to shape effective anti-poverty policies. By participating in consultations, forums, and roundtable discussions, AUC ensures that the voices of disadvantaged communities are heard and represented in policy-making processes.



Student and Community Engagement

Beyond institutional involvement, AUC encourages students and faculty to take part in initiatives that address poverty through community outreach, internships, and policy research projects. This ensures that graduates are not only academically strong but also socially responsible, with the capacity to contribute to long-term solutions.



These efforts align with the United Nations Sustainable Development Goal (SDG) 1: No Poverty, reinforcing AUC's dedication to ending poverty in all its dimensions and fostering a more equitable society.

By engaging in policy development, research, and advocacy, Alfa University College is making a meaningful contribution toward creating frameworks that reduce poverty and improve the quality of life for communities across Malaysia and beyond.

At Alfa University College, we view education as a pathway to dignity, opportunity, and hope. Our efforts under SDG 1 reaffirm our commitment to empowering individuals to lift themselves out of poverty and to contributing to a Malaysia and a world where everyone has the chance to thrive.