



Preserving Nature for Future Generations: Alfa University College's Progress on SDG 15 – Life on Land

At Alfa University College (AUC), Malaysia, we are proud to align our mission with the United Nations Sustainable Development Goal 15 (SDG 15): Life on Land, which focuses on protecting, restoring, and promoting the sustainable use of terrestrial ecosystems.

Recognizing that the health of our planet's forests, soil, and biodiversity is critical to human survival and well-being, AUC takes proactive steps to promote environmental stewardship, biodiversity conservation, and sustainable land use through education, research, and community involvement.

Our key activities and initiatives include:

- **Environmental Education and Awareness:** AUC integrates sustainability, biodiversity, and ecosystem protection themes into its academic programs to cultivate environmental consciousness among students and staff.
- **Tree Planting and Green Campus Initiatives:** The university organizes regular tree planting events, urban greening projects, and landscape restoration activities to enhance biodiversity and promote a greener campus environment.
- **Research on Sustainable Land Use:** Faculty and postgraduate researchers conduct studies on soil conservation, reforestation, agricultural sustainability, and land rehabilitation, contributing valuable insights to national and global sustainability efforts.
- **Collaboration with Environmental Agencies:** AUC partners with government bodies, NGOs, and conservation organizations to support policies and programs that protect natural habitats and endangered species.
- **Community Outreach for Land Conservation:** The university engages the wider community through awareness campaigns, workshops, and service-learning projects focused on the importance of preserving forests and wildlife.
- **Student-Led Environmental Programs:** AUC students participate in eco-clubs and green initiatives that promote tree planting, waste reduction, and habitat conservation both on and off campus.
- **Campus Sustainability Practices:** The university maintains eco-friendly landscaping, proper waste management, and energy-efficient infrastructure, contributing to overall environmental sustainability.
- **Research and Innovation for Conservation:** AUC promotes interdisciplinary research on sustainable agriculture, forestry, and land management systems to create scalable solutions for protecting terrestrial ecosystems.









At Alfa University College, we view the protection of terrestrial life as a shared global duty. Our efforts under SDG 15 reflect a strong institutional commitment to environmental protection, biodiversity conservation, and sustainable land use, ensuring that our planet remains vibrant and habitable for generations to come.