

Empowering Minds Through Learning: Alfa University College's Progress on SDG 4 – Quality Education

At Alfa University College (AUC), Malaysia, we are deeply committed to advancing the United Nations Sustainable Development Goal 4 (SDG 4): Quality Education, which seeks to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Education is at the heart of AUC's mission. The university believes that accessible, high-quality education is the foundation for individual empowerment, societal progress, and sustainable development. Guided by this philosophy, AUC continuously strives to enhance teaching, expand learning access, and promote education as a lifelong journey.

Our key activities and initiatives include:

- Inclusive Access to Education: AUC provides scholarships, flexible study modes, and financial support schemes to ensure that students from diverse backgrounds can pursue higher education without barriers.
- Accredited and Industry-Relevant Programs: All academic programs at AUC are fully accredited by the Malaysian Qualifications Agency (MQA) and are designed to meet global industry standards, equipping graduates with skills for the modern workforce.
- Lifelong Learning Initiatives: The university organizes public seminars, workshops, and short courses that promote continuous education for individuals beyond the traditional student community, supporting professional and personal growth.
- Digital and Open Learning Access: Through e-learning platforms and online resources, AUC extends education opportunities to learners across borders, making quality education more flexible and accessible.
- Research and Innovation in Education: Faculty members engage in research on teaching innovations, digital pedagogy, and educational policy development, contributing to the advancement of educational best practices.
- Outreach and Community Education: AUC conducts educational outreach programs targeting local communities, schools, and marginalized groups to raise awareness about the importance of education and skill development.
- Empowering Educators: The university invests in faculty training and professional development, ensuring that lecturers are equipped with modern pedagogical approaches and technology-enhanced teaching methods.

Expanding Access to Knowledge: Alfa University College's Commitment to Educational Resources for the Wider Community

At Alfa University College (AUC), Malaysia, we believe that education should not be confined to the boundaries of our classrooms. True learning extends beyond campus walls — empowering individuals, uplifting communities, and fostering lifelong growth. Guided by this philosophy, AUC is deeply committed

to providing access to educational resources for individuals who are not currently enrolled as students of the university.

Opening Doors to Knowledge for All

In alignment with Malaysia's national education goals and the United Nations Sustainable Development Goal (SDG 4: Quality Education), AUC actively works to make quality learning accessible to everyone particularly those from low-income, rural, or underserved backgrounds.

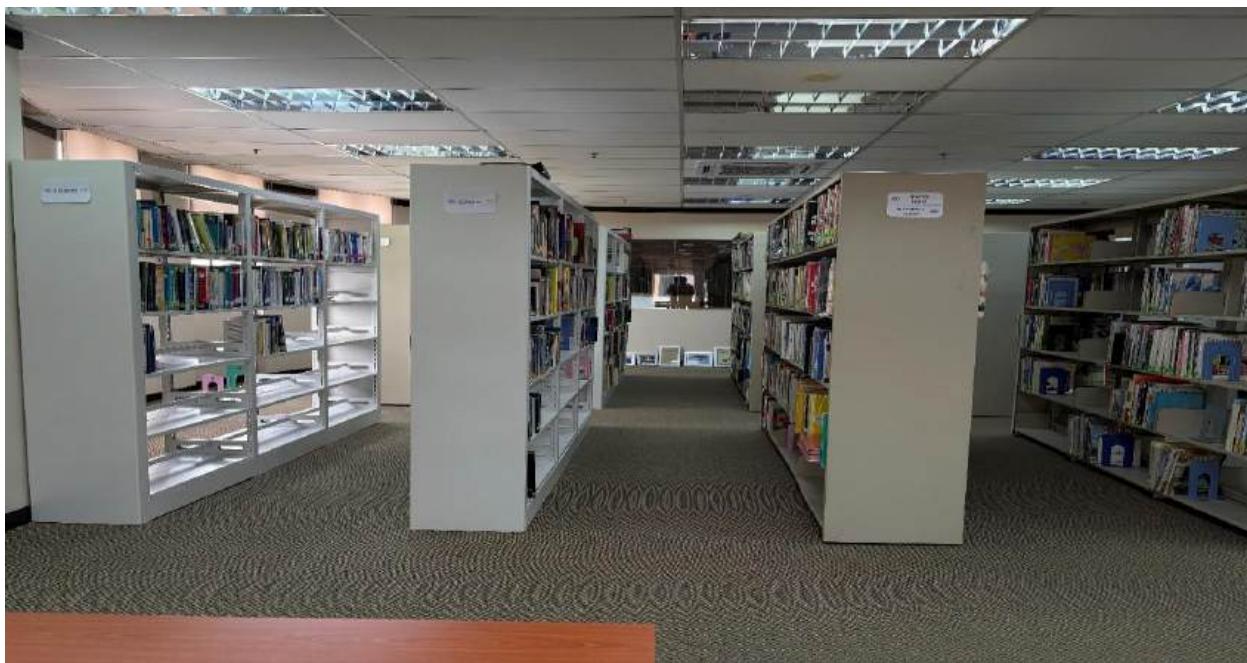
Our initiatives include:

Community Access to Learning Facilities

AUC opens its library and computer laboratories to members of the local community, allowing individuals to make use of computers, internet services, and study spaces. These facilities serve as valuable hubs for research, digital learning, and skill development.







Free and Subsidized Online Courses

Through its Lifelong Learning and Continuing Education programmes, AUC offers online courses, webinars, and workshops that are either free or heavily subsidized for the public. These courses cover essential areas such as digital literacy, entrepreneurship, communication skills, and technology innovation.



JOIN NOW

PROF. DR. NURLIZA HASLIN BINTI MUSLIM
 Vice Chancellor of ALFA University College (AUC)

ALL STAFF & STUDENTS
FREE ADMISSION
RM50

AN SDG 4 - QUALITY EDUCATION INITIATIVE

WEBINAR
TIME MANAGEMENT & SELF-DIRECTED LEARNING SKILLS

10TH SEPTEMBER 2025, WEDNESDAY 4:00 PM

Google Meet: THE LINK WILL BE AVAILABLE ON OUR WEBSITE

SCAN ME 

OBJECTIVE 1: UNDERSTAND AND APPLY PRACTICAL TIME MANAGEMENT STRATEGIES
 OBJECTIVE 2: BUILD EFFECTIVE SKILLS FOR INDEPENDENT AND CONTINUOUS LEARNING
 OBJECTIVE 3: IDENTIFY INVENTIVE APPROACHES TO IMPROVE FOCUS AND PRODUCTIVITY





JOIN NOW

DR. BUNENGI HENRY DABOGO
 Deputy Head of Research Publications
 ALFA University College (AUC)

ALL STAFF & STUDENTS
FREE ADMISSION
RM50

AN SDG 4 - QUALITY EDUCATION INITIATIVE

WEBINAR
MICRO-CREDENTIALS & NANO-LEARNING : THE FUTURE OF SKILLS DEVELOPMENT

27TH AUGUST 2025, WEDNESDAY 4:30 PM

Google Meet: THE LINK WILL BE AVAILABLE ON OUR WEBSITE

SCAN ME 

OBJECTIVE 1: EXPLORE THE USE OF MICRO-CREDENTIALS AND NANO-LEARNING
 OBJECTIVE 2: LEARN HOW THESE TABLET-DRIVEN UPSKILLING PROGRAMS ARE POSITIONING THE SKILLS ECONOMY
 OBJECTIVE 3: DISCUSS INNOVATIVE APPROACHES TO FUTURE PROOF THE SKILLS ECONOMY





Access to Public Lectures and Educational Events

AUC frequently organizes open lectures, seminars, and guest speaker sessions that are accessible to the wider community. These sessions encourage community members to engage with thought leaders, researchers, and professionals across diverse fields of study.



Knowledge Sharing Partnerships

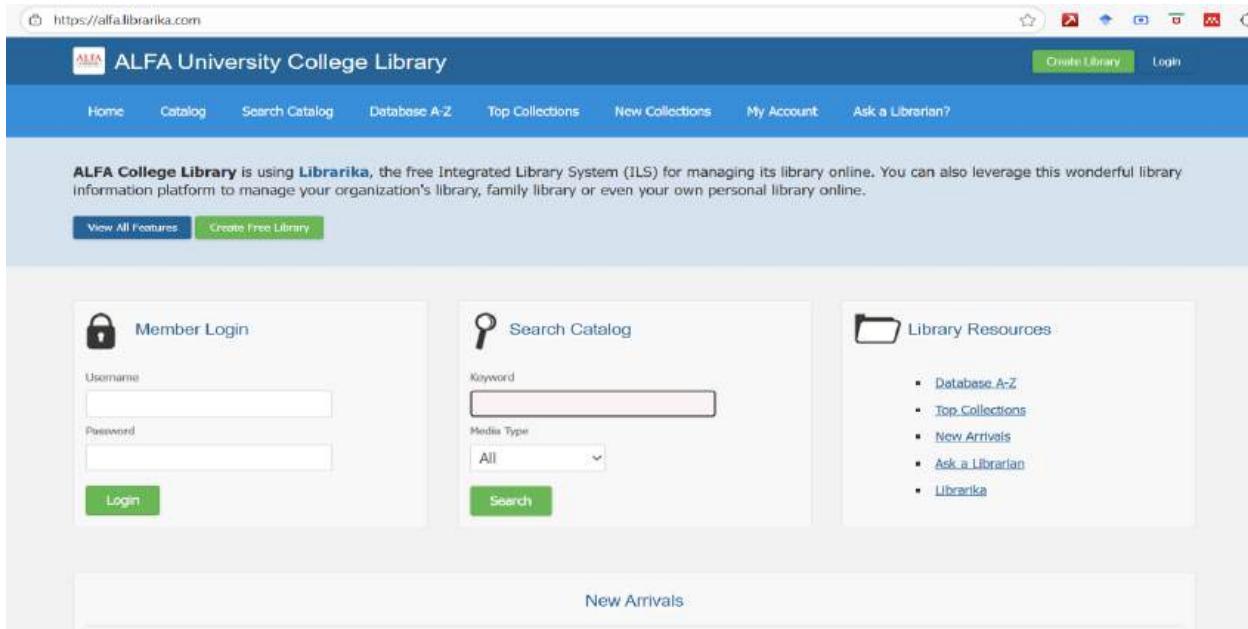
The university collaborates with local schools, NGOs, and community centers to bring learning resources and digital tools closer to those who need them most. This includes mobile digital learning labs and outreach programmes designed to improve computer literacy and access to educational technologies.





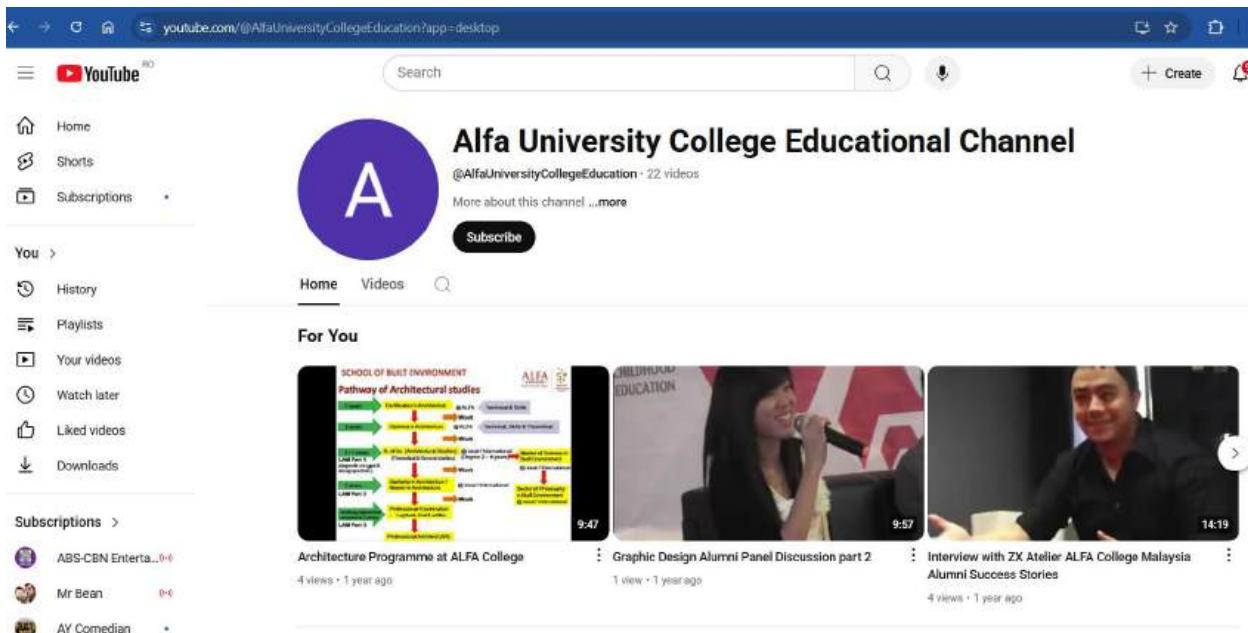
Open Educational Resources (OER)

AUC is developing a repository of open educational materials, including lecture notes, e-books, and recorded lectures, which can be freely accessed by learners worldwide. This initiative supports inclusive and equitable access to education for individuals who are eager to learn but may not have the means to enroll formally.



The screenshot shows the ALFA University College Library homepage on Librarika.com. The top navigation bar includes links for Home, Catalog, Search Catalog, Database A-Z, Top Collections, New Collections, My Account, and Ask a Librarian. A banner message states: "ALFA College Library is using Librarika, the free Integrated Library System (ILS) for managing its library online. You can also leverage this wonderful library information platform to manage your organization's library, family library or even your own personal library online." Below the banner are buttons for "View All Features" and "Create Free Library". The main content area features three boxes: "Member Login" with fields for Username and Password, and a "Login" button; "Search Catalog" with fields for Keyword and Media Type (set to All), and a "Search" button; and "Library Resources" with links to Database A-Z, Top Collections, New Arrivals, Ask a Librarian, and Librarika. A "New Arrivals" section is also visible.

<https://alfa.librarika.com/>



The screenshot shows the ALFA University College Educational Channel on YouTube. The channel page includes a large purple circular profile picture with a white 'A'. The channel name is "Alfa University College Educational Channel" and it has 22 videos. A "Subscribe" button is present. The left sidebar shows navigation links for Home, Shorts, Subscriptions, History, Playlists, Your videos, Watch later, Liked videos, and Downloads. The main content area shows a "For You" section with three video thumbnails: "Architecture Programme at ALFA College" (4 views, 1 year ago), "Graphic Design Alumni Panel Discussion part 2" (1 view, 1 year ago), and "Interview with ZX Atelier ALFA College Malaysia Alumni Success Stories" (4 views, 1 year ago).

<https://www.youtube.com/@AlfaUniversityCollegeEducation?app=desktop>

By extending its educational resources beyond enrolled students, Alfa University College reaffirms its role as a catalyst for community development and lifelong learning. The university's mission is to bridge the knowledge gap, empower individuals through education, and foster a culture where learning is accessible to everyone regardless of background or circumstance.

Promoting Lifelong Learning: Public Lectures and Community Educational Events at Alfa University College

At Alfa University College (AUC), Malaysia, education is not limited to the classroom. It extends into the community. As part of our mission to promote lifelong learning and social engagement, AUC regularly organizes public lectures, seminars, and community educational events that are open to the general public. These initiatives aim to share knowledge, inspire dialogue, and foster meaningful connections between academia and society.

Engaging the Public Through Education

AUC believes that universities have a vital role to play in the advancement of knowledge and the betterment of society. By opening our doors to the public, we create an inclusive platform for individuals from all walks of life students, professionals, entrepreneurs, and local residents to access high-quality learning experiences and participate in intellectual discussions.



Public Lectures and Distinguished Speaker Series

The Public Lecture Series at AUC invites renowned scholars, industry experts, policymakers, and thought leaders to share their insights on contemporary global and local issues. Topics range from innovation, sustainability, and technology to leadership, business, and community development. These lectures

encourage open dialogue and critical thinking while strengthening the university's role as a hub for intellectual exchange.



THE FUNDAMENTALS OF SPSS

A step-by-step guide
Data entry to linear regression analysis and interpretation

18TH JULY 2025
From 10 am to 1 PM

Key Benefits:
1. E-certificate for Participants (With S.I. Number)
2. Sample Data Set
3. Study Materials

Resource Person

Expert in Financial Modeling & Statistics



Dr. Mohammad Abdul Matin Chowdhury
Department of Accounting and Finance
Faculty of Business, Curtin University Malaysia
Miri, Sarawak, Malaysia

Trainer in Data Interpretation & Digital Research Tools



Dr. Tarekol Islam Maruf
Department of Business Management & Technology,
ALFA University College (AUC) Malaysia

Facilitator Synopsis:
SPSS, an acronym for Statistical Package for the Social Sciences, is a software suite used for statistical analysis. It is a robust instrument for researchers, analysts, and data scientists across several domains, offering functionalities for data management, statistical analysis, and report generation. We are pleased to announce that Research Management Centre of Alfa University College (RMCAUC) will host a day-long workshop on 'The Fundamentals of SPSS'. The workshop will be led by Dr. Mohammad Abdul Matin Chowdhury, Department of Accounting and Finance, Faculty of Business, Curtin University Malaysia and Dr. Tarekol Islam Maruf, Faculty of ALFA University College Malaysia. The workshop will provide both academic and practical expertise, empowering attendees to make informed decisions regarding their analysis. The workshop will cater to beginners and is based on presentations, demonstrations, discussions, and practical hands-on tasks.

Workshop Synopsis:

- Introduction to Statistics & Statistical Concepts Scale
- Descriptive & inferential statistics
- SPSS interface
- Data of presentation defining variable and measures data entry and editing data transformation
- Testing data normality
- Reliability analysis
- Hypothesis testing
- Correlation, Multiple Linear Regression

Date: July 18, 2025 & Time: 10 am to 1 pm (Malaysia time)
Platform: Online (link will be provided to the registered participants)
Registration Fees (General): RM 110 / USD \$ 25
**Registration Fees (AUC Students/ Staff): 60 RM /SD

For any query: WhatsApp: +6011-2269748
Email: dr.tarekol@alfa.edu.my

10

Community Educational Workshops

AUC organizes interactive workshops and hands-on training sessions for the public, focusing on essential skills such as digital literacy, entrepreneurship, financial management, and career development. These events are designed to empower individuals and equip them with the knowledge needed to thrive in a rapidly changing world.





Collaborative Educational Events

The university collaborates with local schools, NGOs, and community organizations to host educational fairs, cultural exhibitions, and awareness campaigns. Through these partnerships, AUC extends its academic and social impact beyond campus, promoting inclusive education and community enrichment.



Open Campus and Educational Outreach

As part of its community engagement agenda, AUC conducts Open Campus Days and Educational Outreach Programmes, offering members of the public the opportunity to explore university facilities, interact with faculty, and learn about various disciplines offered at the institution.





Through its public events, Alfa University College demonstrates a strong commitment to making knowledge accessible to all. These initiatives not only foster continuous learning but also strengthen the bond between the university and the wider community ensuring that education remains a shared journey of growth and discovery.

Empowering Communities Through Skills: Vocational and Executive Education Programmes at Alfa University College

At Alfa University College (AUC), Malaysia, education is more than a degree. It is a lifelong journey of learning and personal growth. In line with our mission to expand educational access and empower individuals with practical, in-demand skills, AUC proudly organizes a wide range of vocational training events and executive education programmes that are open to the general public.

These initiatives are designed for individuals who are not currently enrolled as students, offering flexible and career-focused short courses aimed at enhancing employability, professional development, and entrepreneurship.



Expanding Learning Beyond the Classroom

Alfa University College believes that practical, industry-relevant skills are key to driving sustainable economic growth and personal advancement. To support this vision, AUC hosts regular vocational training sessions and executive learning programmes that bring together professionals, community members, and entrepreneurs eager to upskill or reskill in today's competitive job market.



Vocational Training Programmes for All

AUC's vocational programmes cover a broad range of disciplines such as:

- Digital and Information Technology Skills: Basic computing, data management, and cybersecurity awareness.
- Business and Entrepreneurship: Small business management, financial literacy, and digital marketing.
- Creative Arts and Design: Graphic design, multimedia production, and content creation.
- Technical and Service Skills: Hospitality management, automotive maintenance, and other practical trades.



These courses are conducted in collaboration with industry experts and certified trainers, ensuring that participants gain relevant, hands-on experience that aligns with current market needs.

Executive Education and Professional Development

The Executive Education Programmes at Alfa University College are short-term, intensive courses designed for working professionals, managers, and business owners who wish to strengthen their leadership, management, and strategic thinking skills.

Common areas of focus include:

- Strategic Management and Leadership
- Project Management and Business Analysis
- Digital Transformation and Data Analytics
- Human Resource and Talent Development



Through these programmes, participants acquire practical insights and applied skills that can be immediately implemented in their professional environments.

Open Access and Community Engagement

All AUC vocational and executive education events are open to the general public and are scheduled flexibly during evenings, weekends, and semester breaks to accommodate working adults. The university

also provides certificates of participation or completion, giving attendees formal recognition for their newly acquired skills.



AUC's open-access education model reinforces the institution's dedication to inclusive learning, community empowerment, and social mobility by ensuring that education remains accessible, affordable, and impactful for all members of society.



Through these initiatives, Alfa University College continues to strengthen its position as a center for lifelong learning and community development. By providing vocational training and executive education opportunities, AUC supports Malaysia's national goal of building a skilled, adaptable, and future-ready workforce while empowering individuals to shape better careers and lives for themselves.

Bringing Education Beyond the Campus: Alfa University College's Community Outreach Initiatives

At Alfa University College (AUC), Malaysia, we believe that education should extend far beyond classroom walls. As part of our commitment to community engagement and inclusive education, AUC actively undertakes educational outreach activities in local schools and communities across Malaysia.

These initiatives are designed to inspire, educate, and empower individuals especially young learners and underserved groups by bringing university-level knowledge and experiences directly to them.

Extending Knowledge to Local Schools

One of AUC's core outreach missions is to bridge the gap between secondary education and higher learning. Our faculty and student volunteers regularly visit local schools to conduct:

- Tailored Lectures and Career Talks: Introducing students to various fields such as Business, IT, Engineering, and Health Sciences, while helping them understand university pathways.
- Interactive Demonstrations and Workshops: Engaging sessions on topics like robotics, coding, financial literacy, environmental awareness, and creative design.
- Mentorship and Guidance Programmes: Offering one-on-one or group mentoring to inspire academic excellence and guide students on choosing future careers.





Through these activities, AUC fosters a learning culture that encourages curiosity, innovation, and confidence among young learners.

Empowering the Local Community Through Education

Beyond schools, Alfa University College extends its outreach efforts to local communities, especially in rural or economically disadvantaged areas. Our community-focused initiatives include:

- Skill-Building Demonstrations: Practical workshops on digital literacy, entrepreneurship, communication skills, and health awareness.
- Public Educational Talks: Faculty-led sessions addressing social issues, personal finance, sustainable living, and technology adoption.
- Parent and Teacher Engagements: Informative seminars to strengthen collaboration between home, school, and community in promoting education.



These activities are often conducted in partnership with local councils, NGOs, and educational bodies, ensuring that learning opportunities reach as many individuals as possible.

Encouraging Student Participation and Service Learning

A unique aspect of AUC's outreach programme is the active involvement of university students. Through service-learning projects, students apply their classroom knowledge to real-world situations, teaching and interacting with community members. This approach not only benefits society but also develops students' leadership, communication, and empathy skills which are essential traits for responsible global citizens.



Alfa University College remains steadfast in its vision to make education accessible to all, regardless of background or location. By taking learning beyond the campus, AUC plays a vital role in uplifting communities, nurturing future leaders, and supporting Malaysia's broader educational and social development goals.



Through sustained outreach programmes, the university continues to demonstrate that education is not confined to the classroom. It is a lifelong mission to enlighten and empower society.

Commitment to Inclusive Lifelong Learning for All

At Alfa University College (AUC), Malaysia, we believe that education is a universal right and that learning opportunities must be open to everyone regardless of ethnicity, religion, disability, immigration status, or gender. In line with this vision, AUC has adopted a comprehensive Inclusion and Accessibility Policy to ensure that all individuals have equitable access to the university's lifelong learning activities.

This policy reflects AUC's dedication to diversity, equality, and continuous personal and professional development, serving as a cornerstone of the institution's mission to empower people through education.

Ensuring Equal Access to Lifelong Learning

Alfa University College's Lifelong Learning Programme is designed to reach learners at every stage of life from youth and working professionals to senior citizens. Under the inclusivity policy, the university guarantees that:

- All programmes and courses are free from discrimination and open to participants of every background.
- Learning environments and materials are accessible to individuals with disabilities, including those requiring special assistance or adaptive technologies.
- Participation is not restricted by immigration or residency status, supporting both Malaysian citizens and international learners.
- All genders are equally encouraged and supported in pursuing education, leadership, and research opportunities.



This inclusive framework ensures that AUC's educational mission is not limited by barriers, but instead strengthened by the diversity of its learners.

Accessible Learning Facilities and Support

To uphold its accessibility standards, AUC provides a range of support services and infrastructure that make learning possible for all:

- Accessible Campuses: Classrooms, libraries, and laboratories are equipped with features to accommodate persons with physical disabilities.
- Digital Access: Online and blended learning platforms are designed to meet accessibility standards for all learners.
- Advisory and Counselling Services: The Student Affairs Office and the Centre for Lifelong Learning provide guidance to ensure that every learner receives fair support.
- Financial Assistance: Scholarships and fee reductions are available for students from low-income or underrepresented groups.



These initiatives work together to create a welcoming, respectful, and empowering learning environment.

Policy Oversight and Continuous Improvement

The Office of Academic Affairs and the Centre for Lifelong Learning jointly oversee the implementation of this policy. Regular audits, feedback mechanisms, and community consultations ensure that inclusivity and accessibility remain living commitments continually reviewed and improved to meet the evolving needs of learners and society.



















Through this policy, Alfa University College reaffirms its belief that lifelong learning is a pathway to equality, empowerment, and social progress. By making all educational opportunities accessible irrespective of personal or social circumstances. AUC is helping to build a more inclusive Malaysia and a more connected world.



UJIAN SARINGAN KEMASUKAN LEPASAN SPM

DIPLOMA LAW ENFORCEMENT

BILIK SEMINAR UTC MIRI DEWAN SUARAH BINTULU BILIK SEMINAR UTC SIBU JABATAN BOMBA DAN PENYELAMAT KUCHING

PERPUSTAKAAN AWAM SARAWAK MAJLIS DAERAH MUKAH DEWAN SUARAH K. SAMARAHAN PERPUSTAKAAN AWAM SRI AMAN

PUSAT SERBAGUNA MAHLIGAI GADING LUNDU MAJLIS DAERAH BAU MAJLIS DAERAH SERIAN HOTEL MELIGAI KAPIT

- ✓ Minimum LULUS 3 Kredit SPM ✓ Sijil Diiktiraf MQA & KPT ✓ Hadir Berpakaian Kemas
- ✓ Diskaun Yuran Pendaftaran ✓ Tajaan Yuran Pengajian ✓ Percuma Tiket Penerbangan Belajar
- ✓ Disediakan Penginapan Belajar(Apartment) ✓ Laluan Terus Bekerja Unit Beruniform Jika Layak

TEMPAT ADALAH TERHAD. SILA HUBUNGI PEGAWAI
011-6818 1031 BAHAGIAN PENGAMBILAN
PELAJAR BAHARU 2025

At Alfa University College, learning truly belongs to everyone and education is more than a process, it is a promise to empower individuals to lead, innovate, and transform their communities. Our progress under SDG 4 reflects our unwavering commitment to building an inclusive, informed, and inspired generation prepared to shape a sustainable future.