

Empowering Growth and Opportunity: Alfa University College's Progress on SDG 8 – Decent Work and Economic Growth

At Alfa University College (AUC), Malaysia, we proudly support the United Nations Sustainable Development Goal 8 (SDG 8): Decent Work and Economic Growth, which aims to promote inclusive and sustainable economic growth, full and productive employment, and decent work for all.

AUC believes that education is a driving force behind economic development and that universities play a vital role in equipping individuals with the skills, ethics, and creativity needed to build strong, fair, and resilient economies. Through academic excellence, entrepreneurship development, and community engagement, the university contributes to shaping a workforce ready for the challenges of a changing global economy.

Our key activities and achievements include:

- **Career-Ready Education:** AUC designs all academic programs with strong industry relevance, ensuring graduates are well-prepared with the skills and knowledge demanded by modern employers.
- **Entrepreneurship Development:** The university promotes entrepreneurship through business incubation programs, innovation competitions, and startup mentoring, empowering students to create jobs and contribute to economic growth.
- **Internship and Industry Collaboration:** Through partnerships with local and international companies, AUC provides internship placements and collaborative projects that enhance employability and work-readiness.
- **Research on Sustainable Economic Development:** Faculty and postgraduate researchers engage in studies on labour markets, small business development, and economic inclusivity, contributing insights to Malaysia's sustainable growth strategies.
- **Equal Employment Opportunities:** AUC upholds fair employment practices and provides a safe, inclusive workplace that values diversity and fosters professional growth for all staff members.
- **Lifelong Learning and Skills Training:** The university conducts professional development courses and vocational training open to the public, supporting skill enhancement and career advancement across communities.
- **Student Employability Support:** Through career guidance, job fairs, and resume workshops, AUC ensures students transition successfully from education to meaningful employment.
- **Partnerships for Economic Inclusion:** The university collaborates with government agencies, NGOs, and industry networks to promote economic opportunities for marginalized and underrepresented groups.









At Alfa University College, we view decent work as a foundation for human dignity and prosperity. Our efforts under SDG 8 reflect our unwavering commitment to fostering innovation, strengthening employability, and contributing to inclusive economic growth that benefits all.